

Attention - to NEETS and their parents

Are you in the unfortunate position of being labelled in the NEET category? This means: 'Not in Education and not in Employment', in other words you are young and I suspect not too happy with being idle and not able to gain employment.

My name is Brian and I have been mentoring and coaching young people for the past 35 years and been inspired by how many of them have recognised the benefits of gaining 'Personal Leadership' at a young age. They have also gained many more life skills that their education did not cover such as Personal Values, Resilience, Commitment,

Civic Pride and Community plus the benefits of volunteering and much more. If you are interested in finding out more I will be attending the Westcliff Conservation and Community Association AGM at 1030hrs on Saturday 19th March at the Boating Pool, Royal Esplanade, Ramsgate. I will be very happy to introduce myself and explain more about the benefits of mentoring. Alternatively, you can contact me as follows:

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SOME REAL-LIFE EXAMPLES OF CAREER BENEFITS OF MENTORING:

CASE STUDY 1 Phillip

THEN: Came to the UK when he was 12 years of age. Could not speak English. Put into the largest boy's school in Kent and was bullied. Consequently, he became a 'school refuser.'

NOW:15 years on:

Phillip has a PhD, lectured at Kings College London. He now has a senior well paid position in Australia.

CASE STUDY 2 Bill.

THEN: Born with a medical condition that affected his mobility and learning ability. At a young age his parents were informed by the Education Authorities he would not benefit from main stream schooling. His parents ignored this and Bill eventually ended up at the same largest Boys school in Kent as Phillip. Consequently, he was subjected to bullying which affected his education and learning. By the time he reached the 6th Form he had not done very well in literacy and arithmetic, two basic subjects.

NOW 15 Years later;

Despite his physical limitations it is obvious that Ethan is enjoying life, more so than his time in education. He has strong determination and is a high achiever. He is Chairman of the Kent Branch of the Chartered Institute of Personnel and Development Kent Coaching SML/CPD Group, a Human

Resource Director with one company and a Director and Company Secretary in a new Health and Well-Being CIC company. He is studying for professional qualifications in Human Resources. Also, he has conquered the shortfall in literacy and arithmetic through his tenacity. Ethan recently took over, from myself, the Chair of the Diabetes Thanet Community Self-Help group and is providing the necessary leadership. He has become an extraordinary man with a heart for people to fill the planet. Recently he took over, from myself, safeguarding and mentoring a young man who has been gang stalked and bullied from the age of 14 to the present day.

CASE STUDY 3

Benjamin

His head teacher requested Brian to mentor and coach him which Brian accepted. Benjamin was instrumental in helping Brian to set up Personalised Learning in Communities and showed indications of leadership. Brian and Benjamin worked together to form a PLC committee of young people focused on helping young people set up a Basketball league in the Medway Towns. Three teenagers joined Brian and Benzamine at the Medway finance committee to make their case for the Council to support the sport of Basketball. They were successful. They also achieved Triangle awards as a result of the achievements in helping local teenagers and communities.

NOW

Benjamin is an AREA Manager for a very large national supermarket.

Many more examples of young and older people benefiting from mentoring and coaching are available.

Brian Urwin CEO Think Healthy Me Ltd

Founder/Chairperson Health and Business in Thanet 'HABIT'

Ambassador for Public Health Collaboration

Founder/Chairman of Diabetes Thanet Community Group

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